

Post Show Report

World Spa & Well-being Convention 2015

A professional platform for the Spa & Well-being industry



World Spa & Well-being
Convention
2015

24-26 September 2015

Hall 6, IMPACT Exhibition Center
Bangkok, Thailand

Education • Standards • Innovation





World Spa & Well-being Convention 2015



A professional platform for
the Spa & Well-being industry

World Spa & Well-being Convention (WSWC2015) organized by the Thai Spa Association, co-organized by the Department of International Trade Promotion, Ministry

of Commerce, Royal Thai Government and managed by IMPACT Exhibition Management Company. This event draws together spa, wellness and related industry professionals from around the world in this one-of-a-kind industry event in the ASEAN region.



The 4th edition of the event was held at Hall 6, IMPACT Exhibition & Convention Center, Bangkok, Thailand during 24 - 26 September 2015.

The show featured over 122 companies with more than 225 booths, occupying a total area of 5,000 sqm. and drawing over 4,000 trade visitors from around the world. 30% of visitors were international visitors coming from over 42 countries including Australia, Belgium, Cambodia, Canada, Denmark, France, Germany, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Malaysia, Norway, China, Philippines, South Korea, Singapore, Switzerland, Taiwan, Turkey, United Arab Emirates, United Kingdom, United State of America and Vietnam.

Throughout the exhibition, there was a series of educational activities and workshops, as well as the Thai Spa industry, night of nights — the 4th Thailand Spa & Well-being Awards (TSWA2015). Events of significance included the 4th World Spa & Well-being Congress (WSWCongress2015), the 3rd Global Wellness Tourism Workshop (GWTW2015) and the 3rd Thailand Hot Spring Forum (THSF2015).

WSWC2015 proved to be a perfect platform to exhibit and showcase the latest technology and innovations with a multitude of business matching opportunities while providing an educational platform. It also sought to encourage the development of higher industry standards and promoting service and product innovations to industry decision makers from around the world so new business connections could be forged.



Leading Company

The splendid event succeeded in bringing together industry stalwarts and competing companies from spa and wellness segments onto one common platform. Some of the leading companies of the industry that participated in the show:



Alodia Co., Ltd. • Bangkok Dermatology Center Co., Ltd. • Beauty Absolute Co., Ltd. • Blessed Product Of Asia Co., Ltd.

Body Care Co., Ltd. • BuraphaRattaya Co., Ltd. • Chiva-Som International Health Resort Co., Ltd. • D V N International Co., Ltd.

Diva Supply Co., Ltd. • Earths Zone Co., Ltd. • Giffarine Skyline Laboratory and Health Care Co., Ltd. • Gla Nature Co., Ltd.

Green Earth Biotechnology(Thailand) Co., Ltd. • I Go Spa Co., Ltd. • I Plus Q Co., Ltd. • ila • Mama's Secret Co., Ltd.

Microbath Co., Ltd. • Ninkala Co., Ltd. • Puri Alchemy Co., Ltd. • Puri Co., Ltd. • Sense Beauty Cosmetic (Thailand) Co., Ltd.

Siamprai-Sita Co., Ltd. • Soap Villa Co., Ltd. • The Signature S Co., Ltd. • VoraBula International Beauty & Spa Co., Ltd. •

Make Scents Ltd. • Majesty Asia Co., Ltd. • B.T. Spaceship Co., Ltd. • Siam Wellness Lab Co., Ltd. • Blessed Products of Asia Co., Ltd.

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Education Highlights

The show held three concurrent educational and professional development events — the 4thWorld Spa & Well-being Congress, the 3rd Global Wellness Tourism Workshop (GWTW2015), and the 3rd Thailand Hot Spring Forum (THSF2015). The WSWCongress brought together industry & traditional healers from China, Japan, Malaysia and South Africa where delegates were inspired and able to learn in a “hands on” environment from master craftsmen & craftswomen of the industry. GWTW2015 strong focus on “Women in Wellness”with global leaders such as Belgin Aksoy (Turkey), Kris Abbey (Australia) and Apiradee Herunrardej (Thailand), together with their brethren uniting in one common voice on the role of women, the opportunities for women, the empowerment of women in an industry that is globally catering more to women that it does to men. THSF2015 was presented by multitude of Thai government and Hot Spring industry experts, further highlight the need for growth and development in this important but young industry sector. Other highlights of WSWC 2015 included Elemental Registration (based on your birth element), the Education Hub and a Spa Concierge information desk.

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Emerging Education, Standards & Innovation

The Show floor at WSWC2015 became an attractive arena during the show with a display of a wide range of products / services which showcased education, standards & innovation throughout the exhibition by Spa Operators, Medical, Fitness & Wellness Services, Spa Product Suppliers, Spa Equipment & Accessory Suppliers, Certified Natural & Organic Product Suppliers, Beauty Products & Equipment Suppliers, O.E.M’s, Packaging Companies, Spa Education Centers / Spa Schools, Spa Management Firms, Spa Consultants and much more.

Country Visitor Delegations

The convention was visited by a host of delegations including delegations from China, Japan & Vietnam to name a few. These delegations comprise of top industry leaders looking to expand their market presence, through industry intelligence, exploring distributorship and joint venture options, sourcing new suppliers and/or renewing/refreshing business contacts and purchasing products and services from existing suppliers.

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Inauguration



Honoured Guests & Visitors to WSWC2015

Important key Royal Thai Government officers and industry leaders who attended or participated in the convention are too many to list here, but some of the key attendees were:

1. Mrs. Malee Choklumlert, Director - General, Department of International Trade Promotion, Ministry of Commerce
2. Mrs. Chantira Jimreivat Vivalrat, Deputy Director - General, Department of International Trade Promotion, Ministry of Commerce
3. Capt. Suvipan Thisyamongdol, Deputy Director - General, Department of International Trade Promotion, Ministry of Commerce
4. Mr. Supapat Ongsangkoon, Deputy Director - General, Department of International Trade Promotion, Ministry of Commerce
5. Ms. Jatuporn Wattanasuwan, Director, Office of Service Trade & Trade Logistics, Department of International Trade Promotion, Ministry of Commerce
6. Dr. Tares Krassanairawiwong, Deputy Director General, Department of Health Service Support, Ministry of Public Health
7. Mrs. Pataraporn Sithivanich, Executive Director Product Promotion Department, Tourism Authority of Thailand, Ministry of Tourism & Sports
8. Mrs. Jiravadee Kunasap, Assistant Director, Tourism Authority of Thailand, Ministry of Tourism & Sports
9. Dr. Sirina Pavarolarvidya, Chairperson, National Health Assembly Organizing Committee
10. Ms. Rattanawalai Khuntijunrechai, Tourism Development Officer, Department of Tourism, Ministry of Tourism & Sports



WSWC2015 is critically supported by government sectors as detailed above, but it is the broad based industry support that is just as important, given the convention is "by the spa & well-being industry for the spa & well-being industry" We gratefully acknowledge the support of these industry associations from around the world:

- Association of Malaysian Spas (AMSPA)
- Australasian Spa Association (ASPA)
- Bali Spa & Wellness Association (BSWA)
- China National Spa Association (CNSA)
- Cosmetic & Perfumery Association of Hong Kong (CPAHK)
- Indian Spa and Wellness Association (ISWA)
- Korean Spa Society (KSS)
- Malaysian Association of Wellness & Spa (MAWSPA)
- Nippon Spa Association (NSPA)
- Philippine Health & Wellness Society Inc. (PHWSI)
- Spa & Wellness Association Nepal (SWAN)
- Spa & Wellness Association Singapore (SWAS)
- Spa & Wellness International Council (SWIC) Russia
- Tourism Technology Association (TTA) Thailand
- Turkish Spa, Thalasso and Health Resorts Association (TURKAP)
- Vietnam Spa & Wellness Association (VSWA)
- Yunnan Spa & Hot Springs Association (YSPA)

Show Promotion

The premium event was publicized by exploiting all possible mediums of advertising. Printed materials, digital signage, website banners and social media were all used to create high visibility among the target group of participants. To engage the potential international buyers, digital marketing was employed via email blasts, direct email invitations, website advertising and banners, web links and social media. Telemarketing and international industry exhibition cross promotion were other modes that were used to bring the 4th WSWC into the limelight.

TV Channel



Newspaper



News Clipping



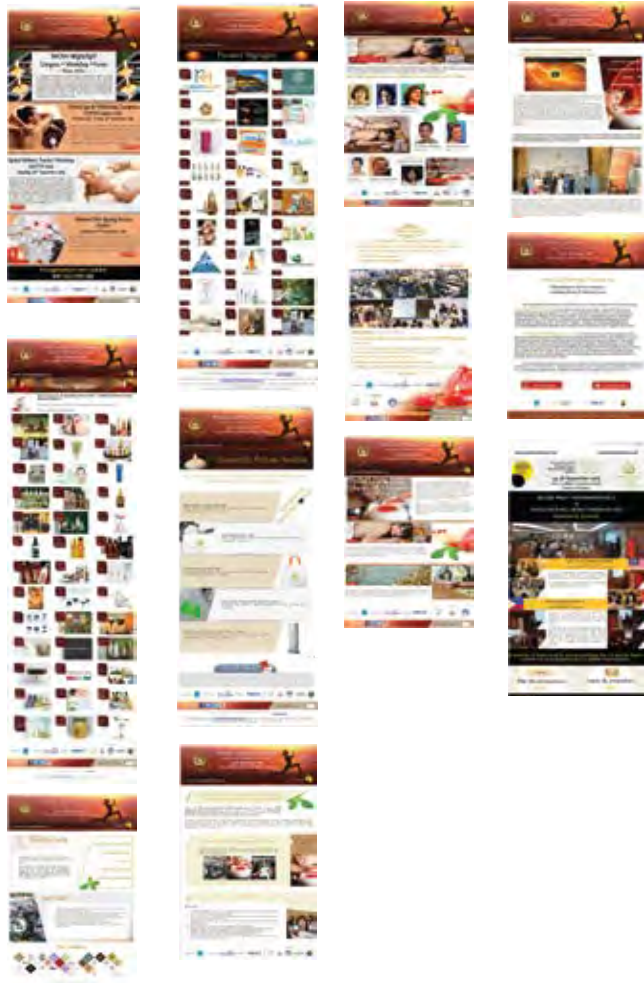
Online News Clipping



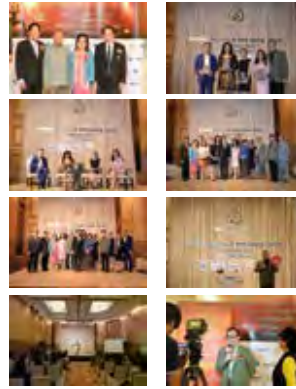
Magazine Advertisement



Electronic Direct Mail



Industry Briefing



Online Advertisement

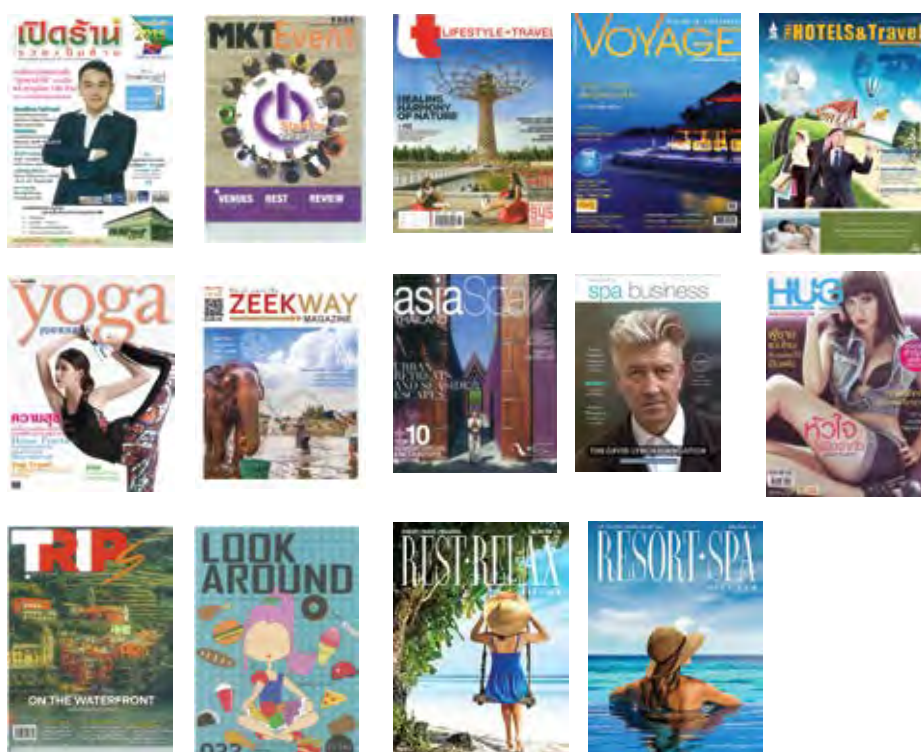


Roadshow

Malaysia • Philippines • Hongkong • Chiangmai • Phuket



Magazine



Van Wrap



Media

Online

Allnewsthailand.com
Buddymember
Digital Media Content
Iclicknew.com
Idea Plus
Kadmua.com
Khaosaner
Lady 108
Muslim Thai Post
People Media
Publicity.com
Siam Thai
Thai Hotel News
Thaihotelnews
Thai Publica
Wongnai Beauty
Zip Event

International Media

All Ed Press
AsiaSpa Magazine (Hong Kong)
Beauty Esthe Journal
Beauty-Kit (UK)
Dep Magazine (Vietnam)
Health Care Travel Expo 2015 (Ukraine)
Kenkou Journal (Japan)
Leisure-Kit (UK)
Online Beauty World (India)
Resort – Spa Magazine (Vietnam)
Rest – Relax Magazine (Vietnam)
Science Journal
Spa Business (UK)
Spa Opportunities (UK)

TV

Bangkok University Channel
Chokdee TV (PSI 151)
Inside Today
IPM TV
Modern 9 (KobNok Kala)
Post TV
Thai TV Global Network (TGN)
True 4U
TV 11 (Economic News)
TV 11 (Social News)
TV 5

Newspaper

Bangkok Today
Banmuang
Delinews
Khaosod
Kom Chad Luek
Krungthepturakij
Naewna
Pattaya Today
Pimthai
Prachachatturakij
Siam Dara
Siamkeera
Siamrath
Siamturakij
Talad Vikroa
Thairath
Transport Journal

Magazine

Asia Life Media
Asia Life Thailand
Bangkok Express
Big Map
Chairman Review
DITP (Chee Chong Karn Ka)
Hotels & Travel
Kullasatree
Kwan Ruean
Lifestyle & Travel
Look Around
Marketeer
Perd Lan Ruay Pen Lam
Sentang Setthakij
The Power Network
Trips
Turakij Naewna
Voyage
WHO
Ying Thai
Yoga Magazine
Zeekway

Radio

AM1143



www.worldspawellbeing.com

Organizer



Co-organizer



Show manager



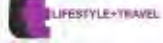
Supported by



Supporting Associations

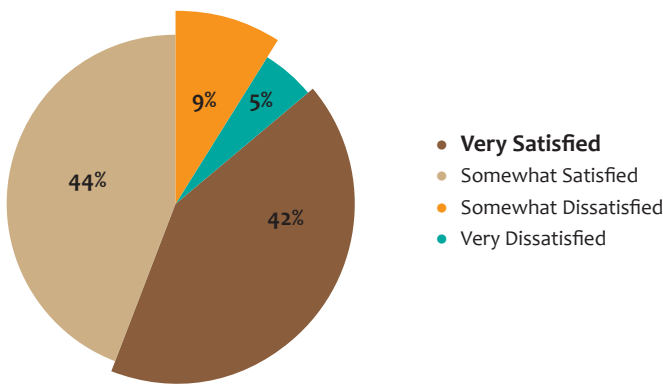


Media Partners

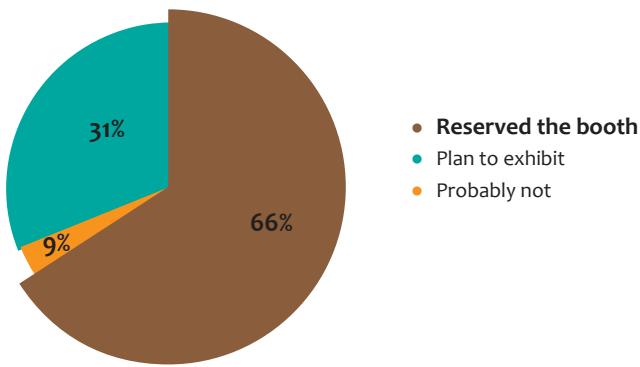


Exhibitors: Statistics & Analysis

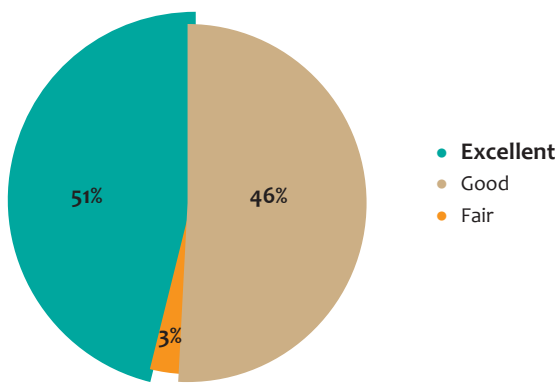
How satisfied were you with WSWC 2015?



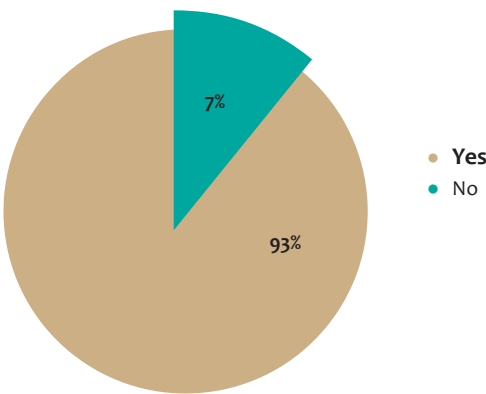
How likely are you to exhibit at WSWC 2016?



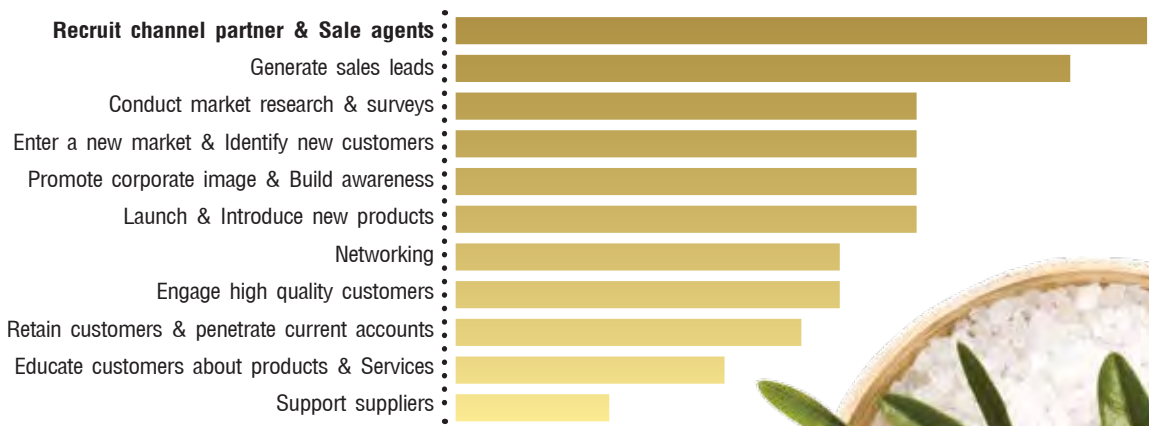
How do you rate the quality of the visitors at your stand?



Is this show valuable as a tool in reaching your customers?



What were your primary reasons for exhibiting?



Synopsis of Activities on the Show Floor



› Exhibit Area 5,000 sqm.

The show floor saw a board spectrum of product showcases, live demonstrations and bustling activity at every booth between exhibitors, visitors and prospective clients.

› Exhibitor Participation

Over 122 exhibiting companies or more than 225 booths participated in the show and showcased their latest products & innovations at the World Spa & Well-being Convention 2015 and received tremendous response from the trade visitors.

› Spa Concierge

From spa copyright to importation of spa products, international employment of spa therapists, which type of spa product to be used, or what benefit does a spa management company bring? The spa concierge is located at the front of the exhibition hall with the experts to answer all the questions.



Exhibitor List 2015

COMPANY NAME	COUNTRY	COMPANY NAME	COUNTRY
7 SPA FACTORY CO., LTD.	THAILAND	NATURAL HYGYNE CO., LTD.	THAILAND
ABSOLUTE HEALTH INTEGRATIVE MEDICAL CENTER (ABSOLUTE HEALTH CLINIC)	THAILAND	NATURISTA LIMITED PARTNERSHIP	THAILAND
ABSOLUTE SANCTUARY & YOGA CENTER (KOH SAMUI) CO., LTD. (ABSOLUTEYOGA)	THAILAND	NEW CITY (BANGKOK) PUBLIC CO., LTD.	THAILAND
AESTHETIC ZECRET (AT-ZE) CO., LTD.	THAILAND	NINKALA CO., LTD.	THAILAND
AGA SIAM CO., LTD.	THAILAND	OMNISIZ CO., LTD.	THAILAND
ALODIA CO., LTD.	THAILAND	PARAMITA (THAILAND) CO., LTD.	THAILAND
ANAN & ANAN CO., LTD.	THAILAND	PATTANAKITTAWORN CO., LTD. (DE BOUGAINVILLEA)	THAILAND
ASC LABORATORIES CO., LTD.	THAILAND	PHUMPANYA HERB LIMITED PARTNERSHIP	THAILAND
B.P. AESTHETIC (THAILAND) CO., LTD.	THAILAND	PICHAYA COCONUT OIL	THAILAND
B.T. SPACESHIP CO., LTD.	THAILAND	PNL CREATION GROUP CO., LTD. (NAPREEYA AND MANENE)	THAILAND
BAAN IDIN CO., LTD.	THAILAND	PRAEWTHIP	THAILAND
BANBUREE RESORT AND SPA CO., LTD.	THAILAND	PRANCHOEN CO., LTD.	THAILAND
BANGKOK DERMATOLOGY CENTER CO., LTD (DR.ORAWAN)	THAILAND	PREMA CARE INTERNATIONAL CO., LTD.	THAILAND
BEAUTY ABSOLUTE CO., LTD.	THAILAND	PT. IMMORTAL COSMEDIKA INDONESIA	INDONESIA
BELLE PERFUMES CO., LTD.	THAILAND	PURI ALCHEMY CO., LTD.	THAILAND
BELLISIMA CO., LTD.	THAILAND	PURI CO., LTD. (YUTHIKA)	THAILAND
BLESSED PRODUCT OF ASIA CO., LTD. (ZNYA)	THAILAND	REPLEO SKINCARE CO., LTD. (THAILAND)	THAILAND
BLOSSALT NATURE CO., LTD.	THAILAND	S.K.BEAUTY PROMOTION (TECH NATURE)	THAILAND
BODY CARE CO., LTD.	THAILAND	S.V.K. ENTERPRISE CO., LTD.	THAILAND
BURAPHA RATTHAYA CO., LTD.	THAILAND	SAMPRAN GARDEN CO., LTD. (PATOM)	THAILAND
C.A.R.E CO., LTD.	THAILAND	SARAPHI CERAMIC CO., LTD. (SP CERAMIC)	THAILAND
CEO AGRIFOOD CO., LTD. (RICEBRAN T.R.B.O)	THAILAND	SB INTERLAB CO., LTD.	THAILAND
CHAOPHYA ENTERTAINMENT CO., LTD. (BALI SPA)	THAILAND	SENSE BEAUTY COSMETIC (THAILAND) CO., LTD.	THAILAND
CHIVA-SOM INTERNATIONAL HEALTH RESORT CO., LTD.	THAILAND	SETTE PECCATI CO., LTD.	THAILAND
COSMOLINK CO., LTD.	THAILAND	SIAM BOTANICAL	THAILAND
D V N INTERNATIONAL CO., LTD. (DIVANA)	THAILAND	SIAM DERMA PRO CO., LTD.	THAILAND
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION SERVICE	THAILAND	SIAM HEALTH AND BEAUTY CENTER CO., LTD.	THAILAND
DEPARTMENT OF INTERNATIONAL TRADE PROMOTION SHOWCASE	THAILAND	SIAM KAMPAN CO., LTD.	THAILAND
DIVA SUPPLY CO., LTD.	THAILAND	SIAM SPA EXTRA VERGIN	THAILAND
DOUBLE PLUS MARKETING CO., LTD.	THAILAND	SIAM WELLNESS LAB CO., LTD.	THAILAND
DUMOROC TRADING CO., LTD.	THAILAND	SIAMLAMPS CO., LTD.	THAILAND
E+ NANO CO., LTD.	THAILAND	SIAMPRAI SITA CO., LTD.	THAILAND
EARTHS ZONE CO., LTD.	THAILAND	SIWA NATURAL PRODUCT CO., LTD. (SIWA SOAP)	THAILAND
EUCA EUCA CO., LTD.	THAILAND	SOAP VILLA CO., LTD.	THAILAND
GIFFARINE SKYLINE LABORATORY AND HEALTH CARE CO., LTD. (PRATTRENA)	THAILAND	SOLID MAT CO., LTD.	THAILAND
GIRMES WHEATGRASS	INDIA	SPA INDUSTRY STUDY	THAILAND
GLA NATURE CO., LTD.	THAILAND	SPA ORIGINS INTERNATIONAL CO., LTD.	THAILAND
GOLD BAR CO., LTD.	THAILAND	T.S.R. SERVICE GROUP CO., LTD.	THAILAND
GREEN EARTH BIOTECHNOLOGY(THAILAND) CO., LTD.	THAILAND	THAI HEALTH PROMOTION FOUNDATION	THAILAND
GREENERY HOME SPA	THAILAND	THAILAND INSTITUTE OF NUCLEAR TECHNOLOGY	THAILAND
GLOBAL WELLNESS DAY	THAILAND	THE MINISTRY OF TOURISM REPUBLIC OF INDONESIA (MOT)	INDONESIA
HARVEST	THAILAND	THE SIGNATURE S CO., LTD. (PLYNN)	THAILAND
I PLUS Q CO., LTD.	THAILAND	TOP HEALTHY CO., LTD.	THAILAND
I THAI INTERTRADE	THAILAND	TWO K CEE CO., LTD. (JANO SPA)	THAILAND
ila	THAILAND	UNIQ KAS CO., LTD.	THAILAND
INTEVISION SUPPLIES CO., LTD.	THAILAND	VORA BULA INTERNATIONAL BEAUTY & SPA CO., LTD.	THAILAND
KASEMRAD HOSPITAL PRACHACHUEN	THAILAND	WAREE RAKSA	THAILAND
KPN MATERIAL CO., LTD.	THAILAND	WELLNESS PRODUCT ASIA	THAILAND
MAJESTY ASIA CO., LTD.	THAILAND	ZESWAN LABORATORIES CO., LTD.	THAILAND
MAKESCENTS CO., LTD.	THAILAND	ASIA SPA MAGAZINE	HONGKONG
MAMA'S SECRET CO., LTD.	THAILAND	BIG MAP NETWORK CO., LTD.	THAILAND
MCINNIS CIT CO., LTD.	THAILAND	DREAMIO CO., LTD. (ZIPEVENT)	THAILAND
MICROBATH CO., LTD.	THAILAND	GREEN WORLD PUBLICATION CO., LTD	THAILAND
MODERN ELASTEX CO., LTD.	THAILAND	MAKE FRIENDS CO., LTD. (YOGA JOURNAL - THAILAND)	THAILAND
MUKU GROUP	THAILAND	WONGNAI MEDIA CO., LTD.	THAILAND
MUNGI CO., LTD.	THAILAND	WWW.ZEEKWAY.COM	THAILAND
MY HERBAL SHOP LIMITED PARTNERSHIP	THAILAND	VOYAGE MAGAZINE	THAILAND

Exhibitors Testimonials

>> "The company has joined the World Spa & Well-being Convention 2015 with the launch of new innovation technology, health and beauty, whatever as a bathroom, steam sauna, tub whirlpool, which has been accepted by the customer spa as well. In this work, the company has expanded trade away too. The company honored to be working with the world spa & well-being convention 2015."

Yuthwichai Aphinanratanakul
Deputy Managing Director
Microbath Co., Ltd.

>> "I impress this event as it has been held for many years and this is my first time with World Spa & Well-being Convention. The event provide a great opportunity for Thai product like us to have a chance expanding to international market"

Vorapannee Chaipromprasit
Managing Director
VORA BULA International Beauty & Spa Co., Ltd.

Visitors Testimonials

>> "We have running spa, wellness and health fitness. We expect to meet real spa people and spa expert to expand our business. We also looking for a great product. I think this show is very useful and somehow more than expected. We will come again next year."

Sushil Babu Bataju
Managing Director
Kathmandu Spa P. Ltd. (Nepal)



>> "The show was great and we have many quality buyers. We sure to come back next year!"

Saruda Thanaphan
Managing Director
The Signature S Co., Ltd.

>> "Since we gained a lot of both local and international buyers from last year, this is our second year with World Spa & Well-being Convention. The event attracts our real target buyers so we rebooked for the next edition already."

Suthida Bunpen
Assistant Foreign Manager
C.A.R.E Co., Ltd.

>> "This event is very professional. I was very impressed as I didn't think that it gonna be many people here as it was so I will coming back again since there will not be enough time in one day."

Zafar Hameed Kham
Manager
Pentonova Ltd. (United Kingdom)



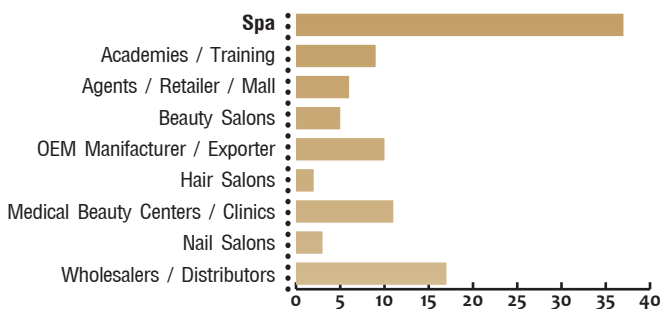
Visitors: Statistics & Analysis

The exhibition attracted more than 4,000 visitors from around the world. Of these, 30% were international visitors coming from over 42 countries including Australia, Belgium, Cambodia, Canada, Denmark, France, Germany, Hong Kong, Hungary, India, Indonesia, Italy, Japan, Malaysia, Norway, China, Philippines, South Korea, Singapore, Switzerland, Taiwan, Turkey, United Arab Emirates, United Kingdom, United State of America and Vietnam.

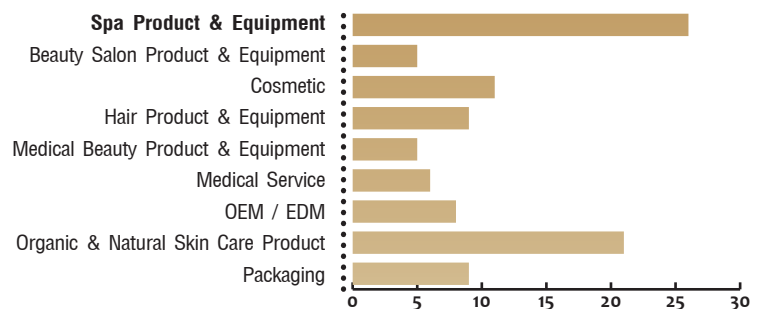
The visitor profile included Spa Operators, Medical, Fitness & Wellness Services, Spa & Wellness Product Suppliers, Spa Equipment & Accessory Suppliers, Certified Natural & Organic Product Suppliers, Beauty Product Manufacturers & Equipment Suppliers, O.E.M's, Packaging Companies, Spa Education Centers / Spa Schools, Spa Management Firms and Spa Consultants.



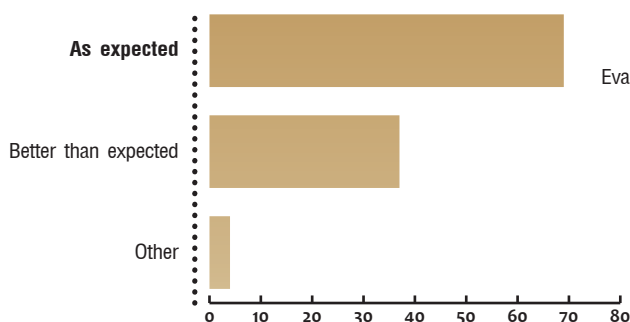
Overall visitors classified by Industry Segment



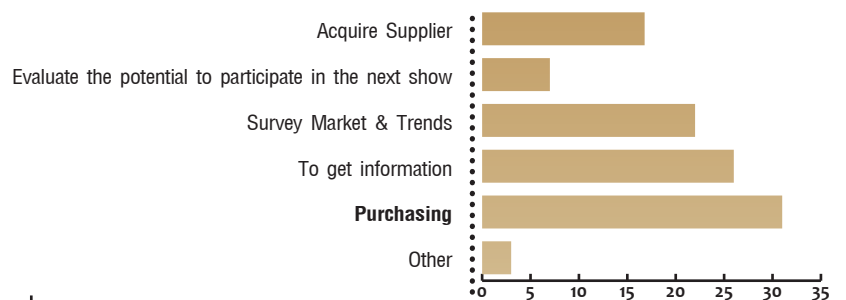
Overall visitors classified by interested product categories



Overall visitors classified by overall satisfaction



Reason for Visiting



Congress, Workshop & Forum

World Spa & Well-being Congress 2015 (WSWCongress 2015)

The two-day congress event welcomes seven renowned technical experts and industry professionals from around the world that provided a wealth of information which is vital to spa and wellness industry professionals. Fire has been an important part of all cultures and religions since the dawn of time. It has been regarded in many different contexts throughout history, but especially as a metaphysical constant of the world. Fire can give wings of courage, compassion and devotion. Fire is obstinate and heady and absolutely not subtle. It is seen as the force burning inside us, giving us an iron willpower to go for our goals, bestowing upon us the passion to do it with all of one's self.

Date: Thursday 24th September 2015 Venue: Phoenix 1



Vitawat Kasemvudhi,
Lead Workshop Facilitator - Coaching Skills for Leaders



Dianna Liu, President,
China National Spa Association



BJ Radomski,
Founrder Big Picture Business Builders, Bangkok

Date: Friday 25th September 2015 Venue: Phoenix 1



Takashi Namikoshi,
Chairman, International Shiatsu Foundation, Japan



Samantha Foster,
President, International Health & Wellness Alliance,
Australia



Dr. Baskaran Kothi,
President, Malaysian Association
of Wellness & Spa, Malaysia



Hildegard Keene,
Traditional Healer/ Sangoma, Cape Town,
South Africa

Congress, Workshop & Forum

Global Wellness Tourism Workshop (GWTW 2015)

Globally travel and tourism contributes an estimated seven trillion dollars to the global economy of which wellness tourism accounts for approximately half, making wellness tourism a key component of the travel and tourism industry, for both governments and the private sector. We brought together women of wellness from around the world to share.

Date: Saturday 26th September 2015 Venue: Phoenix 1



Belgin Aksoy
Director, Richmond Nua Wellness - Spa,
Sapanca, Turkey



Camille Hoheb
CEO, Wellness Tourism Worldwide,
Wellness Travel Journal, U.S.A.



Katharina E. Lempert-Dober
Life Coach & Chairwoman,
Panorama-Medica Group, Thailand



Phattiraporn Khiewsanun
Expert, WorldSkills Thailand,
Beauty Therapy 2015.



Congress, Workshop & Forum

Thailand Hot Spring Forum (THSF2015)

The organizers of the WSWC2015 were again pleased to work with the Thai Hot Spring Club to help further develop, educate and build the Thailand Hot Spring industry. Since being launched in 2013, this annual event has become a key milestone of the movement

>> Saturday 26th September 2015 Phoenix 3

- Preecha Poolphokphol, President of Thai Hot Spring Club • Thanin Paem, Deputy Secretary General of NESDB
 - Dr. Tares Krassanairawiwong, Deputy Director General of Department of Health Service Support
 - Promchote Traivate, Deputy Director General of Department of Tourism
 - Suwanchai Lohawatanakul, President of ISMED • Ittirith Kinglake, President of Tourism Council of Thailand
 - Krod Rojanastien, President of Thai Spa Association • Dr. Ake Pattaratanakun, Product Marketing Specialist
 - Mr. Srisuwan Khakong, Secretary of the Project
 - Mr. Sakorn Meekaew, Chief Executive of Klong Thom Nuea Subdistrict Administrative Organization, Hot Spring Waterfall Entrepreneur
 - Mr. Tanan Apiwattanaporn • Ms. Sutthiwan Amatayakul
-



About the Organizer

Organizer:

The Thai Spa Association (TSPA) was formed in February 2003 and has overseen significant growth and development of the Spa industry, and today is the kingdom's oldest, largest and most active spa industry association representing key spa and spa related businesses across the country. The association also enjoys strong international industry recognition. Some of key industry products that TSPA has been involved in or continue to be involved in were / are the introduction of Spa Industry insurance with AON (Thailand) Ltd., the Thai Spa Excellence Quality Standard with SGS Thailand, the ASEAN Spa Services Standard and the ISO Wellness Spa Services Standard with the Department of Tourism, Ministry of Tourism & Sports.

Show Manager:

IMPACT Exhibition Management Co., Ltd. is the leading exhibition organizer in Thailand. IMPACT organizes and manages professional trade and public exhibitions, conferences, meetings and trainings, working in hand with international trade associations, organizers and corporations across aboard spectrum of industries. We create effective market platforms and offer a comprehensive range of turn-key event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, operation to on-site logistic management for exhibitions and conferences of all sizes and industries.

Stay Updated:

www.worldspawellbeing.com

www.wswccongress.com

www.thailandspaawards.com

www.thaispaassociation.com

CONTACT US

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