



World Spa & Well-being  
Convention  
2016



# World Spa & Well-being Convention 2016

22-24 September 2016

IMPACT Exhibition Center

Bangkok, Thailand

Organizer



Show manager



Co-located



[www.worldspawellbeing.com](http://www.worldspawellbeing.com)

## World Spa & Well-being Convention 2016

### A professional platform for the Spa & Well-being industry

Celebrating 5 years of industry growth and development, the 5th World Spa & Well-being Convention (WSWC2016) organised by the Thai Spa Association (TSPA) under the management of IMPACT Exhibition Management opens its doors from 22-24 September 2016. Co-located with Beyond Beauty ASEAN Bangkok 2016, two events under the one roof in the same convenient location, drawing together spa, wellness and related industry professionals from around the world in this the most significant event of its kind in the region.

#### EVENT CONCEPT

Education, Standards, Innovation

#### EVENT ELEMENT

Metal

#### INTRODUCTION

**WSWC2016** is not just a trade show. It's a vital bridge connecting local and international industry players together in a unique tri-part event: a 3-day trade exhibition, a 2-day educational congress and an awards night, giving aspiring, novice and seasoned spa & well-being professionals a range of opportunities to network, learn, build business connections and be inspired by industry innovations.

Special exhibition highlights include Elemental Registration, Education Hub, Industry Research Report with research partner Sten-den Rangsit University; the 4th Thailand Hot Spring Forum (THSF2016), Business Matching and other support activities.

**WSWC2016** will also see the launch of 3 new educational opportunities;

- 1st Spa Therapist Workshop (STW2016)
- 1st Spa & Well-being Industry Induction (SWII2016)
- 1st Spa Future Forum (SFF2016)

For full details, please visit  
website: [www.worldspawellbeing.com](http://www.worldspawellbeing.com)

**WSWC2016** will continue to push the standards for the spa and well-being sector providing more business opportunities than ever before, in one of the fastest-growing niche market segments of the travel and tourism industry in the region. Asia Pacific is home to approximately 1/3 of the world's spas and with the cross border trade opportunities that have resulted from the ASEAN Economic Community, WSWC2016 will further solidify the regions global spa market position. Featuring quality spa operators, educators and business suppliers, the event again provides an educational platform, encouraging the development of higher industry standards, and promoting service and product innovation by showcasing the latest industry products and technologies to key decision makers from across the region, enabling new business connections to be forged.

The event will be held from 22-24 September 2016 at IMPACT Exhibition and Convention Center, Bangkok, Thailand.



## SHOW HIGHLIGHT

**WSWCongress2016:** The Strength of Metal. Metal and its undeniable strength and durability has a softer side too, and is used in our industry in everything from design and construction through to equipment, operating tools and even spa treatments. If you were born under this element you are prone to thought and contemplation, finding solace in your individuality. You are focused, clean and regimented, taking good care of your body, given you see it as a source of power. Some what a minimalist, you are courageous and restrained, with a passion for personal enlightenment. Ambitious with good leadership qualities and fiercely independent, often with high morals and even higher standards. The WSWCongress is no different this year, seeking to bring together multitudinous educational opportunities in support of our celebration of the Metal element.


**Elemental Registration:** Register for World Spa and Well-being Convention will give you important information on which element can bring balance to your life.

**Media Hub:** A designated area to provide exhibitors with the opportunity to meet with industry media and ensure that they are not being left behind in the hunt for 'the latest...', 'the newest...', or 'the best value' offering.

**Spa Study Tours:** Post event 'spa lifestyle' tours from 3 – 5 days are available for those seeking a deeper understanding of the benefits of maximizing your 'spa experience'. Schedules vary but all offer at least two experiences per day – be they sunrise yoga, aqua tai chi, healthy eating, diagnostic, therapeutic or pampering treatments. All tours will be managed by our appointed agent, and must be booked in advance. All domestic transportation, meals, accommodation, and treatments are included where specified.

**Thailand Spa & Well-being Awards:** A gala celebration – the Thailand Spa & Well-being industry's night of nights to recognise excellence as voted for by both industry peers and spa consumers.  
Dress code: White, Metallic  
Tickets @ USD 75 available from [info@thaispaassociation.com](mailto:info@thaispaassociation.com)

**Natural & Organic Zone:** Experience first-hand, the certified natural & organic products - showcased by companies that care about the environment, sustainability, and the health of their customers.





Education • Standards • Innovation

Gain access to this lucrative market  
and unlock a world of opportunities



## Industry Educators:

\* Pre registration essential. Early Bird & Group Rates available.

- **5th World Spa & Well-being Congress (WSWC2016)\***  
Theme: The Strength of Metal  
Date: 22 & 23 September 2016  
Target: Spa Professionals
- **4th Thailand Hot Spring Forum (THSF2016)\***  
Organised by: Thailand Hot Spring Club  
Date: 24 September 2016  
Target: Thailand Hot Spring Industry stakeholders & investors
- **3rd Spa & Wellness Industry Association, President's Breakfast (SWAB2016)**  
Organised by: Thai Spa Association  
Date: 23 September 2016  
Target: Spa & Wellness Industry Association Presidents
- **1st Spa Therapist Workshop (STW2016)\***  
Theme: The Power of 'Touch'  
Date: 22 September 2016  
Target: Spa Therapists
- **1st Spa & Well-being Industry Induction (SWII2016)**  
Language: Thai  
Date: 23 September 2016  
Target: Students, 15 – 18 years of age
- **1st Spa Future Forum (SFF2016)\***  
Theme: The Digital Spa Consumer (The Children's Spa)  
Date: 24 September 2016  
Target: Spa Managers, Spa Directors, Spa Consultants,

## RESOUNDING SUCCESS

Since being established in 2012, the World Spa & Well-being Convention has successfully matured into an industry event of significance. In celebration of our 5th anniversary, WSWC2016 seeks to continue the growth and development, further solidifying WSWC as the key 'one-of-a-kind' regional trade event for the spa & well-being industry.





### VISITOR PROFILE

- Developers, Investors
- Hotel Operators
- Hotel Owners
- Spa Operators
- Spa Managers
- Consultants
- Entrepreneurs
- Travel Agents
- Spa Consumers
- Wholesalers
- Retailers
- Distributors
- Spa Therapists
- Salons

**KEY ATTRACTION** 1 Platform of 2 Events in one venue. Industry and specialised educational seminars & workshops. Over 20 exhibiting nations & national pavilions expected. VIP Buyer Program, countless trade opportunities

### WHY EXHIBIT

1. Reach out to your buyers from the entire spectrum of the Spa & Well-being industry over 3 days
2. Connect with new entrepreneurs and distributors from around the world
3. Generate immediate sales orders and source for new leads
4. Showcase your technology and solutions to key decision makers
5. Meet & Network to increase new business ties
6. Build your brand, maintain relationship with your clients
7. Leverage an international exhibition platform to increase your market share

### TESTIMONIALS

» “We expect to meet real spa people and spa expert to expand our business. We are also looking for a great product. I think this show is very useful. We will come again next year.”

Sushil Babu Bataju  
Managing Director  
Kathmandu Spa P. Ltd. (Nepal)

» “The show was great and we have many quality buyers. We are sure to come back next year!”

Saruda Thanaphan  
Managing Director  
The Signature S Co., Ltd.



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### ● PARTICIPATION RATES

USD 405 per sq.m standard booth

USD 360 per sq.m raw space (minimum 18 sq.m)

### ● BOOST YOUR EXPOSURE : Become a Sponsor!

Join as a sponsor and have your organization recognized as a leader in the global spa & well-being industry. WSWC2016's sponsorship allows your company to stand out from the crowd. These sponsorships offer specially priced packages providing you with considerable exposure, recognition and value.

**Contact us today to get your preferred booth location**

#### ► Thailand Sales Enquiries

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FOR VISITOR PRE-REGISTRATION VISIT: [www.worldspawellbeing.com](http://www.worldspawellbeing.com)

